



MKB-Devdoot Foundation

सेवा ही संकल्प, मानवता ही धर्म

Serving Humanity, Inspiring Change

PEOPLE | PROGRESS | POSSIBILITIES

Together for
a Better Tomorrow



An ISO 9001:2015 & 14001:2015 Certified

12A, 80G, E-Anudaan, Darpan & CSR Approved

CIN	: U88900UP2026NPL250991
Section 8 Licence No.	: 189598
12A Reg. No.	: AAVCM3153CE2026101
80G Reg. No.	: AAVCM3153CE2026102
Darpan ID	: UP/2026/1171169
CSR Reg. No.	: CSR00115672

Ref. No.: _____

Date: ____ / ____ / 20__

MKB-Devdoot Foundation - Public Introduction

Service is our resolve, humanity is our faith - Serving Humanity, Inspiring Change

MKB-Devdoot Foundation is a registered **Section 8 Non-Profit Organisation** committed to providing meaningful support to people and communities in need through education, health, social welfare, women empowerment, environmental protection and community development.

MKB represents **Manav Kalyan Bharti**. The Foundation draws its spirit of service from the blessings of Mata Kheer Bhawani and from the idea of a "Devdoot" - being a timely source of support for someone in need.

Our Approach

We believe social service is not limited to financial assistance. Time, knowledge, skills, guidance, networks, materials, volunteering and compassion can all create meaningful change. The Foundation therefore seeks to bring individuals, volunteers, social workers, professionals, institutions and corporate partners together on a common platform for service.

Our Objective

Education

Health

Women Empowerment

Child Welfare

Environment

Community Development

Emergency Relief

Volunteerism

The Foundation seeks to take each social initiative forward on the basis of available resources, local needs, verification, approved project planning and a transparent working process.

Shailendra Kumar Shukla | Founder

www.mkbdevdoot.org | info@mkbdevdoot.org

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For a Kinder,
Stronger & More Inclusive India



Vision, Mission & Our Working Approach

Vision

A compassionate, inclusive and supportive society where access to education, healthcare, opportunities and essential assistance during times of crisis is not limited by a person's economic or social circumstances.

Mission

To identify genuine community needs and develop practical assistance, awareness, capacity-building and social service programmes through the participation of members, volunteers, professionals and institutional partners.

How We Work

Need Identification → Verification → Planning → Approval → Implementation → Documentation → Review

1. Need Identification

Understand the genuine needs of an individual, family or community at the local level.

2. Preliminary Verification

Review available documents, circumstances, contacts and the nature of support required, as far as reasonably possible.

3. Action Planning

Define the support required, the delivery method, responsibilities and the resources needed.

4. Approval & Coordination

Assign responsibilities and scope of work in accordance with the Foundation's approved process.

5. Implementation

Carry out the activity through volunteers, experts, supporters or partner institutions.

6. Records & Review

Where applicable, maintain activity records and review progress, usefulness and further needs.

Our Guiding Values

Service • Transparency • Accountability • Inclusion • Dignity of Beneficiaries • Collaboration • Continuous Learning

The Foundation operates support activities according to available resources, applicable rules and its approved capacity. Every request does not automatically create an entitlement to assistance.



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Our Key Areas of Work | 01-09

01 Social Welfare & Community

Development

Support and community-service programmes for needy families, vulnerable individuals, weaker sections and communities.

02 Education & Skill Development

Education assistance, books and stationery support, student guidance, career counselling, digital education and skill development.

03 Health & Medical Support

Health awareness, health camps, blood-donation drives and need-based medical support.

04 Women Empowerment

Programmes supporting women's education, skills, self-employment, awareness and self-reliance.

05 Child Welfare & Development

Initiatives for children's education, nutrition, protection, talent development and support for children in need.

06 Environment & Plantation

Plantation, cleanliness, water conservation, environmental awareness and green initiatives.

07 Youth Development & Volunteer Management

Engaging youth in social service, building volunteer teams, leadership development and public-service campaigns.

08 Rural Development

Initiatives in rural areas relating to education, health, sanitation, employment awareness and community development.

09 Human Welfare & Emergency Relief

Relief and coordinated support for natural disasters, accidents, emergencies and families in distress.

Programmes are selected according to the Foundation's priorities, project approvals, available resources and local needs.



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Our Key Areas of Work | 10-18

10 Food & Clothing Support

Campaigns to provide food, ration, clothing and essential materials to individuals and families in need.

11 Senior Citizen Welfare

Programmes relating to assistance, dignity, health and social support for senior citizens.

12 Divyang Welfare

Awareness, education, skill development and need-based support for persons with disabilities.

13 CSR & Corporate Partnership

Coordination with companies and institutions for social development projects, employee volunteering and resource support.

14 Awareness & Public Outreach

Public awareness on social issues, digital outreach, programme information and community engagement.

15 Media, Publicity & Digital Communication

Communication of Foundation activities through websites, social media, photography, video, design and content development.

16 Event & Campaign Management

Planning and execution of social programmes, awareness campaigns, camps, recognition events and special activities.

17 Membership & Organization

Development

Engaging members and volunteers and supporting organisational coordination at district, city, block and village levels.

18 Fundraising & Resource Mobilization

Mobilising donations, CSR support, sponsorships and project resources through lawful and transparent channels.

Fundraising and social assistance will always be carried out in accordance with applicable law, Foundation policy, verification and approved purposes.



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How to Join Us

Any interested person may engage with the Foundation in different capacities according to their interests, qualifications, experience and available time. Roles are assigned on the basis of the Foundation's needs and approval.

Member

Associate with the Foundation's objectives and support approved social activities.

Volunteer

Contribute time, effort, local contacts and support for programmes and field activities.

Social Worker

Identify community needs, coordinate assistance, follow up and maintain community outreach.

Coordinator

Coordinate teams, programmes, schedules, local contacts and reporting.

District / City Representative

Support regional organisational coordination within written authority and Foundation approval.

Professional Advisor

Provide expert support in education, healthcare, law, technology, finance, media or other fields.

General Joining Process

Interest / Application → Area Selection → Introduction / Verification → Foundation Approval → Role & Orientation → Activity & Review

Important Clarifications

- Membership, volunteering and salaried employment are separate arrangements.
- Membership does not guarantee a job, salary, income, government benefit or financial return.
- Any regional position or representative authority is valid only through a written appointment or authorisation issued by the Foundation.
- Fundraising, official announcements or commitments on behalf of the Foundation may be made only through authorised processes.

Using your time, skills or resources to reduce even one genuine need can be the beginning of social change.



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Partnership, CSR & Institutional Details

Possible Areas of Collaboration

Education Support

Learning materials, mentoring, admission guidance and need-based education assistance.

Health & Community Outreach

Awareness sessions and health camps with qualified and authorised healthcare partners.

Women & Youth Development

Skill exposure, mentoring, digital literacy and livelihood awareness.

Environment & Civic Participation

Plantation, cleanliness, water conservation and community mobilisation.

Employee Volunteering / Pro-bono

Mentoring, training, communications, technology and organisational assistance.

Project / Resource Support

An agreed project budget, in-kind support, sponsorship or other eligible assistance.

Proposed Delivery & Reporting Model

**Needs Assessment → Agreed Scope & Budget → Written Responsibilities → Implementation
Records → Progress Review → Completion / Utilisation Documentation**

Institutional Details

Legal Name: MKB-Devdoot Foundation

Constitution: Section 8 Non-Profit Organisation

CIN: U88900UP2026NPL250991 | **Section 8 Licence:** 189598

NGO Darpan: UP/2026/1171169 | **CSR-1:** CSR00115672

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CSR and institutional engagements are subject to applicable eligibility requirements, due diligence and a written project arrangement. Registration particulars by themselves do not constitute proof of a project award or funding commitment.

Let us identify a genuine need and build a meaningful response together.



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